



TOKYO  
METROPOLITAN  
GOVERNMENT

Invest  
Tokyo

ACCELERATE YOUR BUSINESS IN TOKYO

# INVEST TOKYO

VARIOUS SUPPORTS FOR FRONTLINE COMPANIES  
BY TOKYO METROPOLITAN GOVERNMENT

 accenture



# TOKYO IS A WORLD-LEADING MEGACITY

It's "mega" not just in sheer size, but also in its wealth of assets, attractions, and potential.

The sophisticated technologies and highly skilled talent of Tokyo's companies; universities and research institutes concentrating knowledge and expertise; clean water and air, and the world's highest level of public safety; and a vibrant dynamism that generates new cultural trends that are the focus of global attention, such as anime and manga—these are some of our city's exceptional and unique attractions, which will help you develop your business in Tokyo and make your lives here more exciting.

So that you can capitalize on these strengths, I am determined to use our resources to significantly transform and create a new Tokyo that will be the engine driving not just Japan, but the world as well. It will be even more open to investment, talent, and companies from around the world.

For example, we will work to relax regulations and provide detailed support to help you smoothly develop your business in Japan. We will also focus on building the living environment, including international schools and improved multilingual signage, so that your families can feel reassured and enjoy life in Tokyo. On top of this, we will regain our status as an international financial center and fully demonstrate Tokyo's presence as a global economic powerhouse.

My future vision for Tokyo as a city drawing people from around the world is that of smart eco-friendly city, a city that ensures safety and security, and a city that fully embraces diversity, where everyone can lead vibrant and active lives. Tokyo is the city that can allow you to realize your ideas in an easier and more certain way, and in the best of forms.

The Tokyo 2020 Olympic and Paralympic Games, which will be held in just three more years, presents the perfect opportunity for business. Please join us in creating new innovation and let us together drive global business from Tokyo.

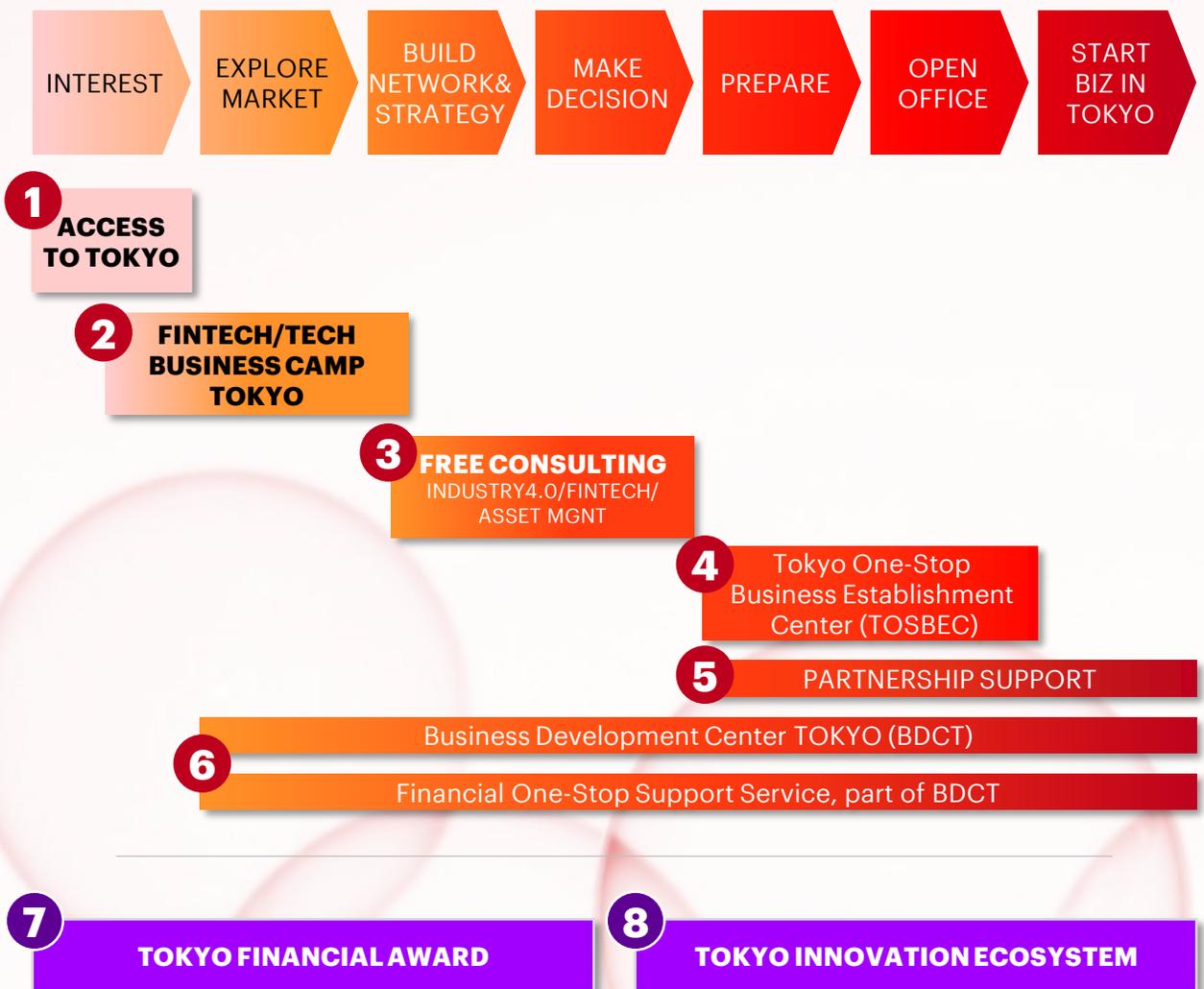
I very much look forward to welcoming you to our city.

Governor of Tokyo  
Yuriko KOIKE



# SUPPORT OVERVIEW

Tokyo Metropolitan Government (TMG) sponsor a range of support offerings for businesses looking to expand to Japan, harnessing connections with Japanese market-leaders and free support services



# ACCESS TO TOKYO

Access to Tokyo (A2T) is your touchpoint of Tokyo in your local business community. Let us know anything you would like to know about Tokyo!

WE ARE YOUR TOKYO TOUCHPOINTS AND SUPPORT YOU IN A VARIETY OF WAYS. WE...

PROVIDE  
JAPANESE  
MARKET  
INSIGHTS



ELABORATE  
SUPPORT  
OPTIONS  
BY TMG



HOST  
TAILORED  
SEMINARS



PROVIDE  
GUIDANCE ON  
CULTURAL  
DIFFERENCES



WE HAVE A2T MEMBERS NEAR YOU. CONTACT US!

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# BUSINESS CAMP TOKYO

Business Camp Tokyo, called *Bcamp* is a two-month programme for innovative non-Japanese start-ups and scale-ups to accelerate their launch into the Japanese market via Tokyo. There are two *Bcamps* - an Industry 4.0 tech-focused camp, and a dedicated FinTech Camp

## WHAT'S BCAMP?



## WHEN BCAMP WOULD BE?

**FINTECH** Application will start in May

**TECH** Application will start in Summer to Autumn

## WHAT ARE ADVANTAGES OF BCAMP?

DEEP DIVE INTO TOKYO MARKET WITH MARKET EXPERTS

MEET INDUSTRY LEADING JAPANESE CORPORATIONS

EXPLORE TECH & INNOVATION COMMUNITY IN TOKYO

## SUCCESS STORIES

### MS & AD Insurance Group Companies Select Shift Technology's FORCETM Fraud Detection Solution

Shift Technology, a solution provider with a focus on enabling insurance organizations to successfully tackle the ongoing and growing claims fraud challenge, today announced MS & AD Insurance Group's Mitsui Sumitomo Insurance Co., Ltd. and Aioi Nissay Dowa Insurance Co., Ltd. will implement Shift Technology's FORCETM as a solution to improve existing capabilities to detect fraudulent insurance P&C claims for domestic business.



[BUSINESS WIRE](#)

# FREE CONSULTING SERVICE

Free consulting services provide you with tailored services, based on your company's needs and requests, to accelerate your decision making to expand your business into Japan and Asia via Tokyo.

## WHAT KIND OF SERVICES?

Market Analysis	Formation of Entry Strategy	Business Partner Identification	Cost Simulation
Financial Incentives	Office Search	Recruiting Support	Registration, Business Permit Support

...and any other requests

## WHO ARE THE TARGET COMPANIES?

INDUSTRY 4.0 AI, IoT, Blockchain, etc.	FINANCIAL COMPANIES	
	FINTECH	ASSET MANAGEMENT

## SUCCESS STORIES?



*"Tokyo is a dynamic city with many attractive co-working spaces. We have monitored the recent growth in startups based in Tokyo and wanted to be at the forefront of that wave."*



**Rishi Stocker**  
Head of Partnerships



*"There is a real opportunity for Algebris to help Japanese investors diversify their portfolio while benefiting from rates hikes thanks to its Financial Sector expertise. Japan values good professionals with long term commitment to the country; this fits perfectly our values."*



**Davide Serra**  
CEO & Founder

# TOSBEC

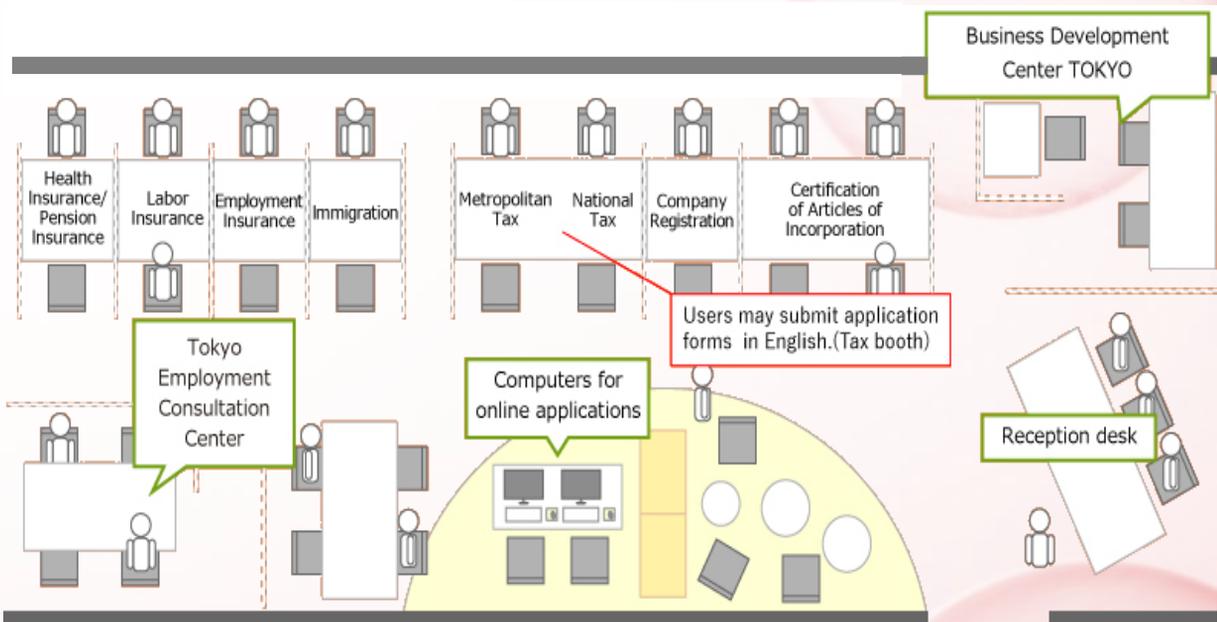
The Tokyo One-Stop Business Establishment Center (TOSBEC) unifies the steps that foreign companies and start-ups need to take to establish a business

Through personalized service provided by staff knowledgeable in administrative procedures and experts, the center helps to facilitate the prompt completion of various filing procedures required when starting a business, including those for **certification of articles of incorporation, company registration and notification of incorporation, taxes, social security, and immigration.**

Furthermore, to meet the needs of companies, the center also offers support for electronic applications as well as interpretation and translation services in several languages.

Inquiries to the TOSBEC are free of charge.

## HOW SERVICE WORKS?



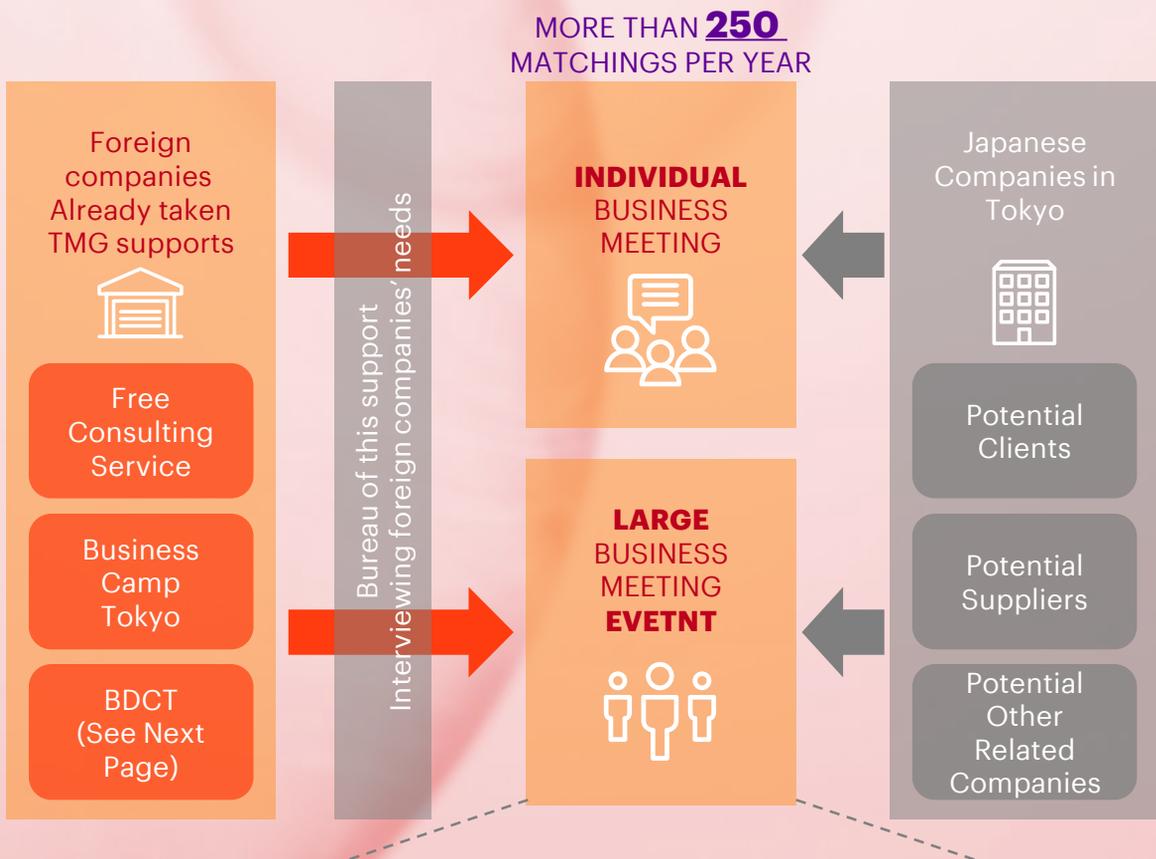
# PARTNERSHIP SUPPORT

Partnership Support is a key part of our offerings for foreign companies including *Free Consulting Service* and *Business Camp Tokyo*, equipping businesses with the key connections to accelerate their business in Tokyo.

This tailored service supports companies through detailed interview to determine business matching needs and try to find and offer the best partners such as clients, suppliers and other related organizations within Tokyo.

Further, those foreign companies will be invited an event of business meeting run by Tokyo Metropolitan Government to provide the opportunity to meet potential partners.

## HOW SERVICE WORKS?



Networking Party Run By Real State Agency



Pitch Event and Meetup Run By Incubator



Business Matching Forum Run By Financial Institutions

# BDCT

The Business Development Center TOKYO (BDCT) is the Tokyo Metropolitan Government's comprehensive service for foreign companies who are considering establishing in or expanding to Tokyo, host of the 2020 Olympics and Paralympics.

We offer a complete support package that covers all aspects from business through to lifestyle issues. For foreign companies that plan an expansion into the Special Zone for Asian Headquarters in particular, we provide both business exchange support and specialized consulting services. Through such activities, we help to accelerate and amplify the development of business in Japan's capital city.

## WHAT ARE THE SERVICES?

Administrative  
Support Services

Specialist  
Introductions

Living Support

# Financial One-Stop Support Service

The Financial Desk Consultants answer various questions posted by foreign financial companies (e.g. Fintech or Asset Management business) considering establishing their business in Tokyo. All consultations with the Financial Desk Consultant are free of charge.

Our Financial Desk consultants have financial experience across both Japanese and international markets, and include qualified lawyers providing support for foreign companies establishing their business in Japan.

## WHAT ARE THE SERVICES?

Gives advice on  
Japan's financial rules  
and regulations,  
collaborating with  
Financial Service  
Agency (FSA)

Introduces financial  
experts  
Lawyers, accountants and tax  
accountants, and administrative  
scriveners, etc.

Supports application  
for the subsidy program

# TOKYO FINANCIAL AWARD

The Tokyo Financial Award recognizes financial companies developing and providing innovative financial instruments and services that help meet the needs of Tokyo residents, or working to advance ESG investments.

## DETAILS OF EACH CATEGORY?

### 1. Financial Innovation Category

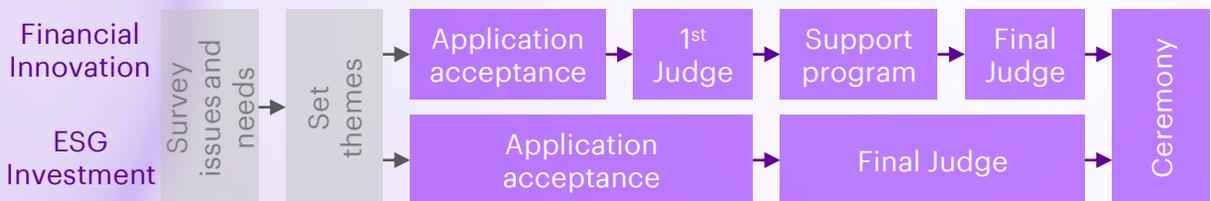
This award is open to companies providing innovative solutions for the challenges faced by Tokyo residents when using financial services in everyday life

### 2. ESG Investment Category

We ask Tokyo residents their interests and requests regarding ESG investments. Financial businesses actively working to advance relevant ESG investments could apply for.

\*ESG is Environmental, Social & Governance

## THE PROCESS



For the “Financial Innovation Category”, the first prize winner will receive 10M JPY, followed by 5M JPY for the second place, and 3M JPY for the third place.

## WHO WERE THE WINNERS?

### Financial Innovation Category

- 1st : justInCase, Inc**
- 2nd : TORANOTECLTD**
- 3rd : GLORYLTD**

### ESG Investment Category

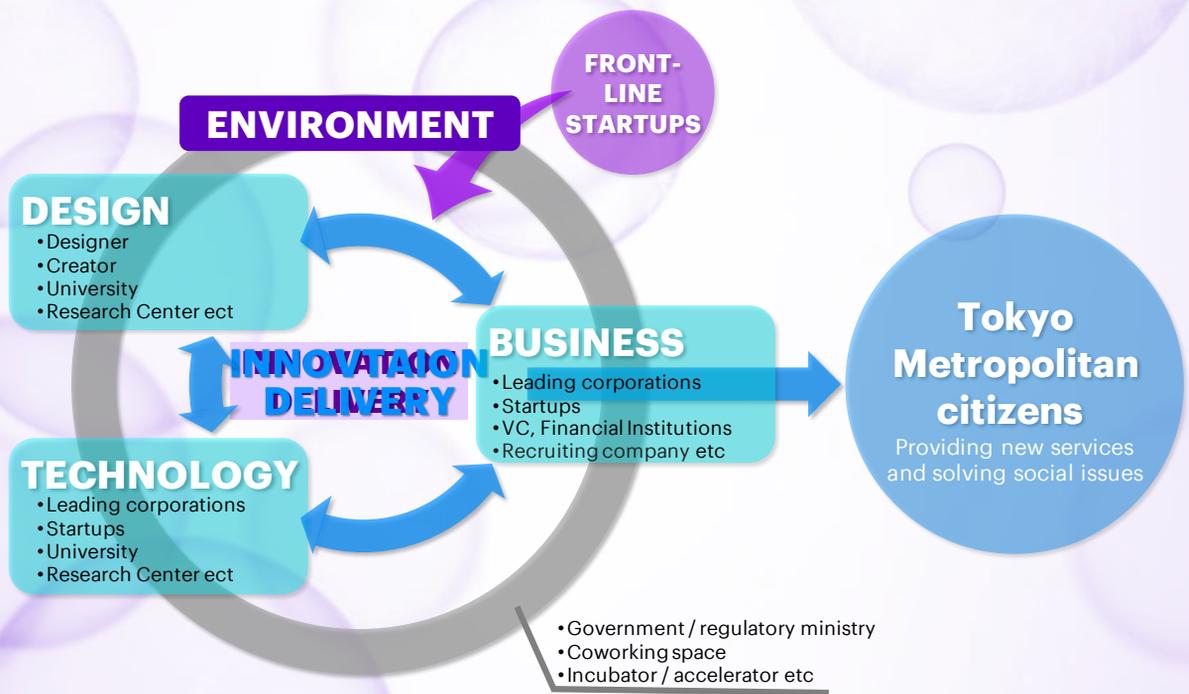
- **Neuberger Berman East Asia LTD**
- **Robeco Japan Company LTD**
- **Sompo Holdings, Inc**
- **Sumitomo Mitsui Trust Asset Management Co., LTD**

# TOKYO INNOVATION ECOSYSTEM

There are a multitude of innovation activities and efforts related to innovation in Tokyo, yet few non-Japanese companies know about them. For example, did you know there are more than 50 accelerator programs in Tokyo each year?

Tokyo Metropolitan Government aggregate major innovation activities in Tokyo and share the full picture on their website (coming soon), providing special support to accelerate innovation in Tokyo AND your business expansion in Tokyo.

## WHAT IS INNOVATION ECOSYSTEM IN TOKYO?



## WHAT KIND OF SUPPORT IS OFFERED?

The Innovation Ecosystem support program will be announced sometime in Summer 2019. Don't miss it!

# Presumptions

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# ABOUT ACCENTURE JAPAN

Accenture Japan is commissioned by the Tokyo Metropolitan Government regarding some of the activities related to “INVEST TOKYO” program.

# ABOUT ACCENTURE

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world’s largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With 469,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at [www.accenture.com](http://www.accenture.com).

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