# Discover what it takes to change the world with New Tech!

Attend our FREE workshop! - Become a SMART Catalyst today.

### Join The SMART Catalyst Program

**The Catalyst Program**, run by the **SMART Innovation Centre**, provides support to innovative technologies with commercial potential by matching these projects with entrepreneurs & professionals having experience in the domain.

Catalysts provide support by helping these projects identify their commercialization pathway providing access to the market, developing their business strategy & plans and connecting them to the ecosystem.



#### Become a SMART Catalyst!

If you have experience in **business development**, **regulatory processes or operations** in any of the above domains, **join us for a free workshop!** 

The Catalyst program, run by the SMART Innovation Centre, operates under the Singapore-MIT Alliance for Research and Technology (SMART) using the MIT model.

We administer a **Grant Programme** that enables faculty and students to pursue exciting new avenues of market-driven research and participate in programmes that help accelerate their innovations toward commercialisation.

The Innovation Centre identifies and nurtures a broad range of emerging technologies and have helped create 26 companies over the past 6-7 years.



#### Guest Speaker: Professor Charles Cooney

Prof. Charles Cooney is the founder of the Deshpande Center at MIT, and has been involved in translating technology into new innovative start-ups. DATE 17th January 2018 (Wed)

**TIME** 3.30pm to 8.30pm

VENUE

The Alcove School of Information Systems (SMU) 80 Stamford Road, #B1-62, Basement Concourse, Singapore 178902

## SMART

Organised by

Innovation Centre

Singapore-MIT Alliance for Research and Technology

### **Register now!**

Contact candy@smart.mit.edu